



SPONSOR CONTRACT



A Step Forward Overcoming Obstacles, Featuring Pete Hegseth
 Friday, March 30, 2023
 The Ritz-Carlton Naples, Tiburon, 2600 Tiburon Drive, Naples, FL 34109
 General Admission - Doors open at 11:30 am, Lunch at 12:00 pm
 VIP Reception - Doors open at 11:00 am
 Want to join us? Go to www.ParkinsonAssociationSWFL.org

YOUR SPONSORSHIP MAKES ALL THE DIFFERENCE

Your generous sponsorship makes it possible for us to provide free membership and proven effective programs to our community members with PD that include movement and exercise, speech therapy, educational events, and social activities.

In addition to the benefits of the *Partners for Parkinson's* Giving Society on the reverse page, sponsors of **A Step Forward: Overcoming Obstacles** also receive the following. Please mark the level which works best for you!

- Benefactor** \$50,000 - 2 VIP tables of 8 and 6 invitations to Thursday evening's reception with Pete Hegseth
- Angel** \$25,000 - 8 VIP seats and 4 invitations to Thursday evening's reception with Pete Hegseth
- Champion** \$10,000 - 6 VIP seats and 2 invitations to Thursday evening's reception with Pete Hegseth
- Steward** \$7,500 - 4 VIP seats and 1 invitation to Thursday evening's reception with Pete Hegseth
- Sustainer** \$5,000 - 2 VIP and 2 general admission seats
- Ambassador** \$2,500 - 4 general admission seats

- VIP Reserved Seating** \$500 - limited to 120 - includes pre-luncheon champagne reception with Pete Hegseth
- General Admission** \$300 - (\$100 of the individual ticket price is tax-deductible)
- My Payment of \$ _____ is enclosed, or** **Please invoice me on February 1, 2023**

Contact, Publicity and Credit Card Information

Contact Person: _____ Phone: (_____) _____ (C) (O) (H)
 Name to appear in program (Company): _____
 Email: _____@_____
 Address: _____
 City _____ State: _____ Zip: _____
 Paying by Credit Card: name on Credit Card: _____ Amount to charge \$ _____
 Card # _____ Expiration Date _____ CW _____

Please make checks payable to Parkinson's Association of Southwest Florida

Please seat me with: _____
 My guests are: 1. _____ 2. _____
 3. _____ 4. _____
 5. _____ 6. _____
 7. _____ 8. _____

DATE TO REMEMBER - March 10- sponsorship-related materials due to office@ParkinsonAssociationSWFL.org (EPS or PNG format)

Please contact Mary C. Schoeffel with any questions at MSchoeffel@ParkinsonAssociationSWFL.org or 239-417-3465

For Office Use

FORM received on _____ by _____ Payment received on _____ by _____
 Acknowledgement/tax letter sent on _____ by _____





SPONSOR BENEFIT SPECIFICATIONS

Print-ready ads should be supplied as pdf, png, or jpg. Dimensions are width x height
All benefits shown are available only as specified through your sponsor contract.

Champion Level \$10,000 +

Program Advertisement - Full Page: 5" x 8" Vertical

Logo - png with transparent background in white and full color

Hyperlink - a preferred hyperlink to your website

Banner - 8' x 4' at event (Step Up for PD Event Only)

Video - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (preferred format is a link to the video uploaded to your YouTube page.)

Steward Level \$7,500 +

Program Advertisement - Full Page: 5" x 8" Vertical

Logo - png with transparent background in white and full color

Hyperlink - a preferred hyperlink to your website

Banner - 6' x 3' at event

Video - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (preferred format is a link to the video uploaded to your YouTube page.)

Sustainer Level \$5,000 +

Program Advertisement - Half Page: 5" x 4" Horizontal or 2.5" x 8" Vertical

Logo - png with transparent background in white and full color

Hyperlink - a preferred hyperlink to your website

Banner - 4' x 2' at event (Step Up for PD Event Only)

Video - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (preferred format is a link to the video uploaded to your YouTube page.)

Ambassador Level \$2,500 +

Program Advertisement - 1/4 page: 5" x 2" Horizontal or 2.5" x 4" Vertical

Logo - png with transparent background in white and full color

Hyperlink - a preferred hyperlink to your website

Video - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (preferred format is a link to the video uploaded to your YouTube page.)

Advocate Level \$1,000 +

Program Advertisement - 1/8 page: 2.5" x 2" Horizontal

Sponsor Name - as you would like it listed.

Video - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (preferred format is a link to the video uploaded to your YouTube page.)

Please direct materials and questions to Mary C. Schoeffel at MSchoeffel@ParkinsonAssociationSWFL.org or 239-417-3465